



October 20, 2017  
PO Box 120015  
Stamford, CT 06912

Dear Dental Hygiene Colleague:

We are excited to visit Fort Collins for a Philips dental hygienist-exclusive symposium! We are partnering together with the *Colorado Dental Hygienists' Association* to offer an extraordinary seminar from leading experts. Mark your calendars for this CE event on:

**Friday, December 8, 2017**

**Time: 8:00AM – 3:30PM**

This exceptional day of continuing education is being held at the beautiful **Fort Collins Marriott Hotel**. This is a perfect venue to inspire learning, well-being and innovative thinking! Our stellar national presenters will enlighten and delight you while providing the most contemporary clinical and scientific evidence available!

**Betsy Reynolds, RDH, MS and Karen Raposa, RDH, MBA**

You may register one additional *dental hygiene* colleague if you choose. Full day participants will receive the following:

- 5 Continuing Education Units (CEU's) based on lecture and participant interaction
- Continental breakfast & lunch - healthy selections in the beautiful setting of the Fort Collins Marriott
- A gift bag with a Philips Sonicare power toothbrush and other goodies!

Registration is \$49.00 and will be taken on a first come, first served basis. Please register *before November 10, 2017* to reserve your seat. Visa, MasterCard and American Express are all accepted. **RSVP's are only accepted through online registration on the following secure website: <https://philipsdha.eventgrid.com>. Please do this today as registrations will not be accepted at the door!** If you do not provide your credit card and receive immediate online confirmation for your payment you are *not* registered for the symposium. If you have any challenges, email Melanie at [reservespot@gmail.com](mailto:reservespot@gmail.com). Participant handouts will be available onsite. This is an exclusive dental hygiene invitation-only event with limited seating. Please check with the Colorado DHA if you have any doubts regarding this exceptional offer. Take this day for yourself to learn, relax and network with our colleagues. We look forward to seeing you!

Sincerely,

Gail B. Stoops, RDH, BSDH  
Philips Sr. Manager Professional Relations, North America

Leigh Reeves, BS, MBA  
Philips Professional Meeting Planner

### The Wellness Connection

Philips Symposium will be held at the:

#### **Fort Collins Marriott**

350 East Horsetooth Road,  
Fort Collins, Co 80525  
970.226.9706 |

***Parking is the responsibility of the attendee***



***Breakfast will be served at 8 AM and the first speaker will be introduced at 8:45 AM***

**Betsy Reynolds, RDH MS:** Armed with degrees in dental hygiene and oral biology, Betsy presents scientifically-based dental hygiene continuing education programs nationally and internationally. Her continuing education presentations include a variety of topics involving the biologic basis for oral and systemic disease prevention, microbiological and immunological aspects of oral disease, implications of stress on oral and systemic health, oral pathological concerns, head and neck anatomy and scientific developments affecting oral health care delivery. Betsy is committed to presenting programs including current research involving links associated with oral inflammation and heightened risk of heart attack and stroke. Recently, Betsy relocated back to her home state of Idaho where she enjoys hiking, biking, gardening and taking in the breathtaking scenery with friends and family. Betsy declares no conflicts of interests in presenting this CE program

**Course title:** ***The Shifting Oral Systemic Landscape Linked to Thyroid Dysfunction***

**Course Description:** With an estimated 200 million people suffering some form of thyroid disease in the world (many of whom are undiagnosed), oral healthcare providers are dealing with the ramifications of thyroid malfunction in their patients on a routine basis. Research endeavors focusing on potential causes for the dramatic upsurge in rates of thyroid disorders are providing insight relevant to treatment options, dietary considerations and oral healthcare recommendations offered in dental and dental hygiene settings. Come prepared to learn about this fascinating endocrine gland in a relaxed atmosphere designed to promote audience participation while enhancing the learning experience.

**Participant learning objectives:** Following this presentation, the course participant will be able to:

- Understand the role the thyroid gland plays in health and disease.
- Formulate dietary recommendations for patients receiving treatment for thyroid disorders
- Modify in-office procedures to accommodate thyroid medication interactions.
- Recognize oral and systemic signs and symptoms of thyroid malfunction.
- Devise appropriate home care recommendations for patients with thyroid dysfunction.

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**Karen Raposa, RDH, MBA:** is currently Clinical Education Manager with Hu-Friedy Manufacturing Company. During her twenty years of private practice, Karen has helped thousands of patients overcome their fears about dental treatment. She has authored articles on a variety of dental subjects and co-edited a textbook entitled "Treating the Dental Patient with a Developmental Disorder". Her work has been published in both Dr. Esther Wilkins' textbook titled "Clinical Practice of the Dental Hygienist", as well as the Dental Clinics of North America "The Special Care Patient" publication. Karen is a former assistant professor in Boston University's Department of General Dentistry. She was the first recipient of the Dimensions of Dental Hygiene's Professional Achievement Award in 2010 and in 2013, she was awarded the title as one of the "Top 25 Women in Dentistry" by Dental Products Reports. Karen was recently interviewed by the New York Times and was quoted as an expert in the field of dental care for patients with autism in their Science Times section. Karen declares no conflicts of interest in presenting this program

**Course Title:** ***Treating AAA patients - Alzheimer's, Anxiety and Autism - transforms lives and careers***

**Course Description:** Understanding patients with Alzheimer's, Anxiety and Autism can transform the careers of dental professionals. The rates of diagnosis of all three of these conditions continues to increase, so the likelihood that these patients will seek dental care in a private practice is greater than ever. This course reviews the science and definitions of these medical challenges while exploring techniques to guide dental professionals and patients through a successful dental appointment. Learnings include patient assessment, behavior guidance and treatment techniques that include implementable technologies. Examples of homecare regimens for caretakers, as well as specific guidelines for practitioners will help you incorporate these patients into your practice, enhancing your clinical abilities while enriching your career.

**Participant learning objectives:**

- Generate a basic understanding of Alzheimer's, Anxiety and Autism Spectrum Disorder
- Implement new techniques for proper patient assessment
- Establish treatment procedures including creativity and the latest technology
- Create comprehensive home care guidelines for patients and their caretakers
- Develop behavior guidance protocol to help integrate these patients into the dental practice

*Philips reserves the right to cancel the program and refunds will be provided to all paid registrants. Registrants may cancel if requested prior to 11 days of the event and will be charged a \$20.00 non-refundable processing fee. Cancellations requested within 10 days of the symposium will not receive a refund. Contact Melanie at ReserveSpot with any questions at [reservespot@gmail.com](mailto:reservespot@gmail.com)*



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